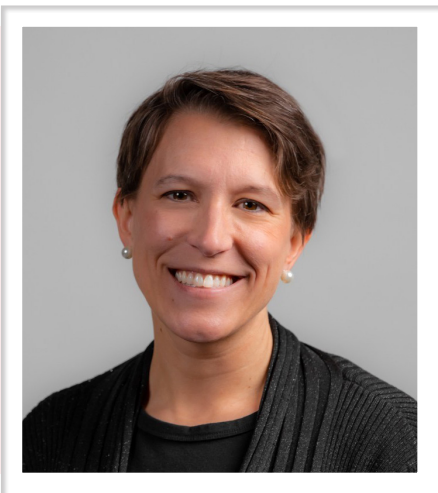




# HR CONFERENCE

A MANUFACTURER & BUSINESS ASSOCIATION PREMIER EVENT

WEDNESDAY, NOVEMBER 8 ■ (8 A.M. - 4 P.M.) ■ BAYFRONT CONVENTION CENTER, ERIE



## KEYNOTE SPEAKER: MEGHAN KINTER, PH.D.

Senior Director of Strategy & Business Development, Achievement Center of LECOM Health

*For the last 20-plus years, Meghan Kinter, Ph.D., has helped businesses and individuals “get unstuck” through leadership coaching and strategy development.*

*Over the last several years, she has honed her focus to cause-based businesses and has helped lead several local, regional and national social wellness movements in the areas of domestic violence, religiosity, substance misuse and behavioral/mental health. Throughout her tenure, she has had the opportunity to share her experiences and knowledge as both a corporate trainer and as a professor at three universities. Despite a varied career that spans “eds,” “meds” and “feds,” Dr. Kinter says her favorite and most important roles are being mom to six, partner to her very supportive husband, and dog mom to a 10-year-old yorkie and two energetic puppies.*

## MINDSET MATTERS:

### *Coaching Your Workforce to Grow Forward!*

Are you tired of living on autopilot? You may be asking yourself, why can't I just make the change I want to make? Or, as a leader, you may be asking, why can't the team just do what I'm asking?

If you (and your team) are like most, 96 percent of your decisions are made subconsciously. That means 96 percent of your actions are happening on autopilot. This less-than-ideal state of mind can make everything harder, less productive and even unhealthy. However, the opposite is also true: With the right mindset, the sky is the limit – your mindset really does matter!

During this presentation, you'll learn how to not only harness the power of a growth mindset for yourself but also have the skills to influence and coach others to “grow forward.” You'll uncover your personal mind blocks, explore how your mindset impacts your behavior, learn how you to “rewire” your brain to your best self, and gain tools to help coach your teams.

Switch off autopilot and get your mind set on attending this life-changing session! [Click here to register!](#)

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