SAMPLE MFG DAY VIDEO “SCRIPT”

ONE-TWO MINUTE

CELL PHONE VIDEO

BACKDROP (SHOP FLOOR,, BUILDING EXTERIOR) THAT EXEMPLIFIES MFG COMPANY.

“HELLO EVERYONE! MY NAME IS _______________, TITLE__________ @ COMPANY.”

“WE ARE LOCATED IN AREA/COMMUNITY. WE EMPLOY MORE THAN _______ (HIGHLY-SKILLED, SMART, GREAT, HARDWORKING, ETC) PEOPLE IN THE (AREA/LOCAL) COMMUNITY WHO HELP US MANUFACTURE (PART/PRODUCT) FOR (TYPE OF INDUSTRY)”

“FOR (COMPANY) TO SUCCEED, WE HIRE ONLY THE BEST PEOPLE TO WORK WITH US IN THE AREAS OF . . .”

• ENGINEERING
• MACHINING
• WELDING
• MOLDING
• QUALITY CONTROL
• TECHNOLOGY
• SALES/MARKETING
• LOGISTICS

“ONE/TWO OF THE MOST IMPORTANT QUALITIES/SKILLS WE LOOK FOR WHEN WE HIRE IS . . .

(DESCRIBE HOW THIS RELATES TO JOB/COMPANY ENVIRONMENT)

• DESIRE TO LEARN / IMPROVE
• ON-TIME WORK ETHIC
• SELF-MOTIVATOR
• CREATIVE PROBLEM SOLVER
• “TEAM” MINDSET
• POSITIVE ATTITUDE

“IF THAT SOUNDS LIKE YOU -- THEN VISIT OUR WEB SITE @ _____________ TO LEARN MORE ABOUT THE GREAT CAREERS AVAILABLE IN YOUR FUTURE @ COMPANY!

“THANKS FOR WATCHING!”