

SAMPLE MFG DAY VIDEO "SCRIPT"

ONE-TWO MINUTE

CELL PHONE VIDEO

BACKDROP (SHOP FLOOR,, BUILDING EXTERIOR) THAT EXEMPLIFIES MFG COMPANY.

"HELLO EVERYONE! MY NAME IS _____, TITLE _____ @ COMPANY."

"WE ARE LOCATED IN AREA/COMMUNITY. WE EMPLOY MORE THAN _____ (*HIGHLY-SKILLED, SMART, GREAT, HARDWORKING, ETC*) PEOPLE IN THE (AREA/LOCAL) COMMUNITY WHO HELP US MANUFACTURE (PART/PRODUCT) FOR (TYPE OF INDUSTRY)"

"FOR (COMPANY) TO SUCCEED, WE HIRE ONLY THE BEST PEOPLE TO WORK WITH US IN THE AREAS OF . . ."

- ENGINEERING
- MACHINING
- WELDING
- MOLDING
- QUALITY CONTROL
- TECHNOLOGY
- SALES/MARKETING
- LOGISTICS

"ONE/TWO OF THE MOST IMPORTANT QUALITIES/SKILLS WE LOOK FOR WHEN WE HIRE IS . . .

(DESCRIBE HOW THIS RELATES TO JOB/COMPANY ENVIRONMENT)

- DESIRE TO LEARN / IMPROVE
- ON-TIME WORK ETHIC
- SELF-MOTIVATOR
- CREATIVE PROBLEM SOLVER
- "TEAM" MINDSET
- POSITIVE ATTITUDE

"IF THAT SOUNDS LIKE YOU -- THEN VISIT OUR WEB SITE @ _____ TO LEARN MORE ABOUT THE **GREAT CAREERS** AVAILABLE IN YOUR FUTURE @ COMPANY!

"THANKS FOR WATCHING!"