



MFG DAY

OCTOBER 9, 2024

We're on a mission to inspire, engage and attract the next generation of manufacturers!

Don't miss our **11th Anniversary MFG DAY SHOWCASE**, **Wednesday, October 9**, at the Bayfront Convention Center in Erie, Pennsylvania! Join fellow area manufacturers, educators and more than **2,000** students to highlight the high-paying, high-tech careers that are available in today's diverse manufacturing industry.

- ***Change the perception of modern MFG careers.***
- ***Reaffirm the United States as a leader in MFG education.***
- ***Reinforce a higher level of technical job skills training.***

Make the MFG connection! Showcase your company's products, technology, skills, and career opportunities to the MFG workforce of tomorrow! Reserve your **MFG DAY BOOTH** today and be sure to inquire about our **MFG DAY SPONSOR PACKAGES!**

PRESENTED
BY:



ALONG WITH
OUR PARTNERS:



HARBOR CREEK
SCHOOL DISTRICT

TWO BIG EVENTS ... ONE BIG CELEBRATION!

1 **MBA MFG DAY:** Our 11th annual celebration runs from 8 a.m. to noon at the Bayfront Convention Center (BCC), where we anticipate as many as **2,000 students, counselors and educators** will have the chance to see, meet and experience today's modern, high-tech manufacturers from around the region and learn about the high-paying careers that are available.

2 **MBA ANNUAL EVENT:** At 5 p.m. that evening, you'll join the MBA in welcoming **more than 800 business leaders**, who will be attending our 119th Annual Event Cocktail Reception inside the BCC Exhibit Hall. This is an exceptional opportunity for **MFG DAY SPONSORS** to introduce their companies and showcase their innovative products and services to this influential audience before the 7 p.m. keynote address.

HELP US BUILD *the* MFG WORKFORCE *of the* FUTURE!

MORE SPONSOR PACKAGES! THIS YEAR, WE'RE EXCITED TO OFFER EVEN MORE SPONSOR PACKAGES – INCLUDING TWO SIGNAGE SPONSORSHIPS – THAT MFG DAY STUDENTS WILL LOVE AND SO WILL YOU (ESPECIALLY WITH ALL THE “TRAFFIC” IT WILL DRAW TO YOUR EXHIBIT BOOTH)! DON'T WAIT, BECAUSE PACKAGES GO QUICKLY EVERY YEAR!

ALL MFG DAY SPONSORS RECEIVE THE FOLLOWING:

- Logo listed in Business Magazine's "Thank You" ads appearing in September and October issues.
- Logo listing on master "Thank You" sign at entrance of Exhibit Hall
- Logo listing on MFG Day Website
- *\$2,000 (or more) Sponsors (logo) will be included in October's Business Magazine (MFG Showcase)
- *\$2,000 (or more) Sponsors featured in Passport Game

\$10K: MAJOR SPONSOR/PARTNER: – This sponsorship provides the highest level of visibility, including pre- and post-event publicity, premium exhibitor space and recognition throughout the event. In addition, we are pleased to offer (2) VIP tickets to attend the MBA's Annual Event, which includes a meet-and-greet photo op with Keynote Speaker at the Sponsor Reception.

- 20x20 Exhibitor Space at Bayfront Convention Center (**premium location**)
- Introduced during Award & Appreciation Session on Main Stage
- Logo Prominently featured on Main Stage Big Screens
- (2) Seats to attend Annual Event
- (2) tickets to VIP Sponsor Reception to meet Annual Event Keynote Speaker
- Logo Prominently featured in the *Business Magazine's* (FP) "Thank You" Ad
- Logo included on Student T-shirts
- Radio DJ Live Shoutouts (twice an hour)
- Featured Guest on "Business Today with the MBA" podcast
- Bonus question on Passport Game

\$4K: MFG DAY BAG SPONSOR

- **Your company logo on attendee bag provided to all 2,000 Students @ registration**
- (20x10) Exhibitor Space at Bayfront Convention Center
- Main Stage: Introduced during Awards & Appreciation Session
- Logo Displayed on Main Stage Big Screens
- Radio DJ Live Shoutouts (once an hour)

\$3K: MFG DAY MAIN STAGE AWARDS SESSION SPONSOR

- (20x10) Exhibitor Space at Bayfront Convention Center
- Main Stage: Introduced during Awards & Appreciation Session
- Logo Displayed on Main Stage Big Screens
- Radio DJ Live Shoutouts (once an hour)

\$3K: STUDENT T-SHIRT SPONSOR

- **Co-branded** (5 sponsorships available) **T-shirt (MFG Day Logo + Sponsor Logo) distributed to students who complete the Passport Game**
- (12) shirts for staff of sponsor
- (10x10) Exhibitor Space at Bayfront Convention Center (Upgrade to 20x10 for \$300)
- Main Stage: Introduced during Awards & Appreciation Session
- Logo Displayed on Main Stage Big Screens
- Radio DJ Live Shoutouts (once an hour)

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\$3K: BREAKOUT SESSION VIRTUAL RECORDINGS SPONSOR

- All breakout sessions will be recorded and available for virtual participants as well as for curriculum use by teachers throughout the remaining 2024-2025 school year
- (10x10) Exhibitor Space at Bayfront Convention Center (Upgrade to 10x20 for \$300)
- Logo included on all recordings – recognition on website and app for recordings
- Logo Displayed on Main Stage Big Screens

\$2.75K: MFG PASSPORT GAME SPONSOR

- Your logo appears on Passport Game given to all attendees at MFG Day
- (10x10) Exhibitor Space at Bayfront Convention Center (Upgrade to 10x20 for \$300)
- Main Stage: Introduced during Awards & Appreciation Session to announce WINNERS
- Logo Displayed on Main Stage Big Screens
- Radio DJ Live Shoutouts (once an hour)

\$2.75K: FLOOR DECAL SPONSOR

- (4) four-foot floor decals with your logo that will be placed in the Exhibit Hall – will be seen by attendees of both MFG Day and Annual Event
- (10x10) Exhibitor Space at Bayfront Convention Center (Upgrade to 10x20 for \$300)

\$2.5K: STUDENT LUNCH SPONSOR

- Lunch Sponsor Logo to appear on “Thank you” Signage @ all Food Stations
- (10x10) Exhibitor Space at Bayfront Convention Center (Upgrade to 10x20 for \$300)
- Main Stage: Introduced during Awards & Appreciation Session
- Logo Displayed on Main Stage Big Screens
- Radio DJ Live Shoutouts (once an hour)

\$2K: EXHIBITOR GOLD SPONSOR

- Exhibitor space at Bayfront Convention Center (20x10)
- Includes all items listed in “All MFG Day Sponsors Receive” Section above

\$1.25K: EXHIBITOR SILVER SPONSOR

- Exhibitor space at Bayfront Convention Center (10x10)
- Includes all items listed in “All MFG Day Sponsors Receive” Section above

EXHIBIT ONLY OPPORTUNITIES (No Sponsor Perks)

- 20x10 Exhibit Space – \$750
- 10x10 Exhibit Space – \$450

SIGNAGE ONLY (No Sponsor Perks)

- Entrance Sign: (3) pole wraps and wall above – \$2.5K
- Directional Signage to Exhibit Hall and breakout areas – \$2.5K

**FOR MORE INFORMATION, PLEASE CONTACT
US ANY TIME AT 814/833-3200
OR 800/815-2660!**

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