



MFG DAY

OCTOBER 9, 2024

We're on a mission to inspire, engage and attract the next generation of manufacturers!

Don't miss our **11th Anniversary MFG DAY SHOWCASE**, **Wednesday, October 9**, at the Bayfront Convention Center in Erie, Pennsylvania! Join fellow area manufacturers, educators and more than **2,000** students to highlight the high-paying, high-tech careers that are available in today's diverse manufacturing industry.

\$2.5K: STUDENT GIVEAWAY SPONSOR

We have upgraded the student giveaway item to a retractable stainless steel straw and cleaner brush packaged in a portable keychain that features your logo! Providing reusable straws to the first 1,000 attendees is a trendy and practical way to promote environmental responsibility among high school students. Moreover, it ensures that your logo will not only be prominently displayed during the event but also remain visible for weeks, months, and even years to come!

PRESENTED
BY:



ALONG WITH
OUR PARTNERS:



**CAREER
STREET**



HARBOR CREEK
SCHOOL DISTRICT

TWO BIG EVENTS ... ONE BIG CELEBRATION!

1 **MBA MFG DAY:** Our 11th annual celebration runs from 8 a.m. to noon at the Bayfront Convention Center (BCC), where we anticipate as many as **2,000 students, counselors and educators** will have the chance to see, meet and experience today's modern, high-tech manufacturers from around the region and learn about the high-paying careers that are available.

2 **MBA ANNUAL EVENT:** At 5 p.m. that evening, you'll join the MBA in welcoming **more than 800 business leaders**, who will be attending our 119th Annual Event Cocktail Reception inside the BCC Exhibit Hall. This is an exceptional opportunity for MFG DAY SPONSORS to introduce their companies and showcase their innovative products and services to this influential audience before the 7 p.m. keynote address.