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## NEW MBA TRAINING PROGRAM FOR 2022

# DIVERSITY, EQUITY & INCLUSION (DEI) WORKSHOP SERIES

### You asked, and the MBA answered!

In a dynamically evolving workplace, leaders recognize a need for foundational knowledge of diversity, equity and inclusion (DEI) to build their professional expertise and cultural competency.

Business coach and DEI strategy leader Tesha L. Nesbit of A Phoenix Rising Coaching will guide participants on how to:

- Identify organizational vulnerabilities and opportunities related to DEI competencies
- Build the internal/external resources and relationships to develop an operational plan
- Map an execution plan tied to organizational success criteria

This experiential four-part workshop series is designed to build and hone capacity-building skills. Come with an open mind, and leave the final session with an action plan so can you lead with an informed and focused equity lens. **Attendance at all four workshops is strongly encouraged.**

### SESSIONS WILL BE OFFERED FROM 9 A.M. TO NOON ON:

- April 6, 2022
- May 4, 2022
- June 8, 2022
- July 13, 2022

**WHO SHOULD ATTEND:** Directors/managers/supervisors, strategy leaders and professional/exempt individual contributors who work on people strategy/initiatives

**LOCATION:** MBA Conference Center, 2171 West 38th Street at Pittsburgh Avenue, Erie

**FEE:** Members: \$249 per class OR \$800 for workshop series  
Nonmembers: \$500 per class OR \$1,800 for workshop series  
**Limited seats available! Register early; there will be a cutoff.**

Participants will receive a certificate of completion for attending the series.

**REGISTER:** Visit [mbausa.org](http://mbausa.org) or contact Melissa at 814/833-3200, 800/815-2660 or [mlesniewski@mbausa.org](mailto:mlesniewski@mbausa.org).

**Cancellation/No-Show Policy:** If notice is four business days or more, a full refund will be made. If notice is less than four business days, or if you do not show up for the class, no refund will be made. NOTE: You may substitute another individual from your organization at any time and at no cost.

Qualifies for HRCI/  
SHRM Credits





## WORKSHOP AGENDA:

### Session 1: Start with Your DEI Why

- Discover how your own values, culture and experiences influence interactions in the workplace
- Explore cultural empathy using the 5 Whys approach
- Test your emotional intelligence to strengthen workplace relationships

### Session 2: Build Your DEI All-Star Team

- Ignite leader commitment to equity and belonging
- Foster employee empowerment to co-create DEI stakeholder teams
- Create accountability mechanisms for leaders and employees

### Session 3: Develop Your DEI Brand Identity

- Understand how to assess your organization's current state employer- and service-provider reputation
- Enable strong people practices
- Build engaging external partnerships that will promote your identity

### Session 4: Execute Your DEI Superpower

- Map your DEI plan to your organizational strategy
- Align your vision and mission for the future
- Evaluate and score your strategy's perpetuation strength

## ABOUT THE FACILITATOR:



**Tesha Nesbit** has 20 years of experience as a human resource development and diversity management professional. As an influencer and empowerment enabler, she also is a thought partner on community engagement, belonging and educational equity. Her personal mission is rooted in the Tamari expression "to do everything in life with passion and emotion."

She is a sought-after thought leader on issues of diversity and inclusion in her discipline and in her community. She has managed Fortune 500 company and university relationships with CEO Action, the corporate collaborative of more than 600 organizations and academic institutions, working to drive organizational change and advance diversity and inclusion in the workplace.

Tesha earned a B.A. in Communications from Penn State Erie, The Behrend College and an M.S. in Human Resource Management from La Roche College. In 2019, she completed her Corporate Social Responsibility certificate program at the Johns Hopkins University Krieger School of Arts & Sciences in Washington, D.C. Currently, she is pursuing her Executive Certification in Diversity Coaching through the Coaching Diversity Institute and Howard University.